

MINUTES

Emery County Travel Bureau

October 1, 2014 11:00am

Courthouse

Castle Dale, Utah

ATTENDANCE:

Members: Mike McCandless, Commissioner Migliori, Mark Williams, Keith Brady, Joshua Rowley, Jonathan Hunt, Jim Fauver, Chelsea Guymon and Tina Carter

Guests: Patsy Stoddard, Aaron Farmer, Lamar Guymon, Travis Bacon

Conducting and Welcome: Chairman Mike McCandless

1. **Approval of Minutes: September 10th** A motion was made by Keith with a second from Mark. **Motion APPROVED**
2. **Discussion and Recommendation for 2015 Tourism Budget:** No substantial changes to the 2015 budget. Proposed budget is for \$315,000 This year we operated on \$315,000 Funds that may be leftover go into special projects.
3. **Update, Discussion on Possible Recommendation of the Following:**
 - a) **Film Related Projects:** Documentary on pictograph panels. Focusing on Horse Shoe and Black Dragon panels. Possibly helping with funding. Screening for "Down the Hole" film. Consistency with the BLM on film permits.
 - b) **State Parks:** Raising of the Dam for Millsite when completed Millsite won't spill until 2017. Huntington park has benefited from the Power Plant overhaul. Possibly extending camp area and looking into long term camping. Goblin Valley campgrounds are full. There were two rescues over the weekend from all the rain. BBC is out filming at Goblin Valley and there have been some inquiries from the History Channel to film in Goblin Valley. We are one of the pilot counties for the Geo Cache Tour. We are hoping that there won't be just trinkets in the caches and that we will be able to utilize the businesses by using coupons. End location will be at Goblin Valley where they will be able to redeem for a patch. There will be 5 cache sites and you will only have to visit 3 of them to get the patch. The state will provide the trinkets for the caches and will also provide cache containers.
 - c) **Trail's Committee:** Green River is getting good participation. Good Water trail is getting their trees trimmed so it is more accessible. There is still a problem with people driving off of marked paths. The Seeley fire is still affecting trails up Huntington Canyon. Pole Trail will never open again. We will need to re-inventory the area and the trails.
 - d) **Potluck:** "Taste of Green River" in the works so people are aware of things to do in the area.
 - e) **EC Chamber:** Public Lands update. Next meeting will be in Green River in November and will focus on film.
 - f) **Museums:** Working on an Old Spanish Trail Exhibit. There will be a kids corner to help involve kids and students more. Clifford Oviatt is sculpting a mammoth skull to go with the mammoth display. Pioneer museum is still open and do accept donations if you are interested in donating old family treasures or pictures. In the process of finishing up new Pioneer Museum sign. Talk about Reed's UFO site.
 - g) **Buckhorn Information Center:** Moving forward with Buckhorn design. Signs about surveillance cameras and no pet signs. Look into Buckhorn sign. Concerns over campers shooting at campgrounds. Possible no shooting in campground sign or a be cautious of other campers sign.
 - h) **Tourism Development & Marketing:** Talk about changes to our guide book to focus on main attractions.
 - i) **Green River RV Show:** Request to go forward with Green River RV show/expo. It would be similar to the Quartzite, AZ show. The Green River RV Show/ Expo would need to be near the freeway to draw attraction and visitation. Hopefully the expo will be ready by 2016.
4. **Discussion and Possible Recommendation for the Tourism Visit on Monday:** We have been selected as a pilot county to help enhance rural tourism. It will be a 6-8 month process to inventory the area. We need to work on bouldering sites to get restrooms and campgrounds put in.
5. **Discussion of Old Business:** There are still funds available from the mountain bike video so we could possibly make a commercial for local businesses.
6. **Discussion of New Business:** Bigger sign for Goblin Valley and better signs for State Parks. Legislation this year for TODS to get better signs for State Parks. Talks about US Welcome Pavilion at the Olympics where businesses will be able to advertise. It would only be \$100,000 for Utah and maybe \$2,500 for our area. There will be an App for all the State Parks so there will be four in total. Possibly hiring Roger Brooks to come in and look at the collateral that we have.
7. **Adjourn** – Thank you for coming!